

THE BUILDERS.

Two founders. More than a decade in vintage mobility. Four hundred units delivered across three continents.

N° 01 · CO-FOUNDER

MATIAS PELLEGRINI

Commercial strategy · product · brand

SHORT BIO · 50 WORDS

Matias Pellegrini is co-founder of VIMS, a vintage-mobility atelier with workshops in Argentina and Florida. A fifteen-year veteran of the category, he led the development of the Citroën HY-inspired mobile trailer that VIMS has delivered in more than four hundred units across three continents.

FULL BIO · 180 WORDS

A fifteen-year veteran of the vintage-mobility category, Matias Pellegrini is the co-founder of VIMS and the commercial architect behind one of the most distinctive operations in the U.S. mobile-retail market.

Pellegrini began his career as a food truck operator and food-truck-space developer, where he led the development of the Citroën HY-inspired mobile trailer that VIMS would go on to deliver in more than four hundred units across three continents — to clients including Hilton, Hyatt, Sandals Resorts, Fontainebleau Miami, Godiva, Fuku, Savage Coffee, Glacé, and Aruba International Airport.

A lifelong Citroën devotee, Pellegrini leads VIMS' commercial strategy, product, and brand. He is the driving force behind the company's electrification program and the Electric Méhari launch — VIMS' first passenger vehicle and the formal expansion of its restoration-led approach into electrified collector cars.

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GONZALO SANCHO

Workshop · restoration · production

SHORT BIO · 50 WORDS

Gonzalo Sancho is co-founder of VIMS and a third-generation car dealer. His grandfather founded Sancho Motors, a dealership in Argentina; his father carried it on; Gonzalo brought the name to Miami. With deep experience in classic cars, he leads VIMS' restoration program — every Méhari rebuilt from the chassis up before electrification and final assembly in Florida.

FULL BIO · 180 WORDS

Gonzalo Sancho is the co-founder of VIMS and the operational lead behind every car the company builds — and cars are in his blood. A third-generation car dealer, he grew up in the family trade: his grandfather founded Sancho Motors, a car dealership in Argentina; his father carried the business forward; and Gonzalo went on to open Sancho Motors in Miami. Decades of hands-on experience with classic and collector cars underpin everything VIMS builds.

He leads the company's workshop and restoration program, overseeing every Méhari from chassis-up rebuild through electrification and final assembly in Florida. Together with co-founder Matias Pellegrini, Sancho has spent more than a decade in vintage mobility, delivering more than four hundred custom units to clients including Hilton, Hyatt, Sandals Resorts, Fontainebleau Miami, Godiva, Fuku, Savage Coffee, Glacé, and Aruba International Airport.

Sancho leads the restoration program for the Electric Méhari — VIMS' first passenger vehicle and the formal launch of its electrification program — applying the same hand-finished, chassis-up approach the company pioneered with the Citroën HY.

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ABOUT VIMS

VIMS World (Vintage Inspired Mobility Solutions) is a vintage-mobility atelier with workshops in Argentina and Florida. Founded by Matias Pellegrini and Gonzalo Sancho, the company has delivered more than four hundred custom mobile units to clients including Hilton, Hyatt, Sandals Resorts, Fontainebleau Miami, Godiva, Fuku, Savage Coffee, Glacé, and Aruba International Airport. Its flagship electrified product is the Electric Méhari: a hand-restored 1968–1987 Citroën Méhari, electrified and delivered with original VIN and U.S.-transferable title. Production is capped at thirty-six cars per year. mehari.vims.world