

PRESS RELEASE • EMBARGOED UNTIL 16 JUNE 2026, 07:00 ET
TUESDAY, 16 JUNE 2026

VIMS WORLD LAUNCHES HAND-RESTORED, FULLY ELECTRIC 1968–1987 CITROËN MÉHARI IN THE UNITED STATES — LIMITED TO 36 CARS A YEAR

Florida-based atelier opens reservations for the only U.S.-titled, VIN-original electrified Méhari. First three deposits taken by a Charleston dealer ahead of public launch.

DANIA BEACH, FLORIDA —

VIMS World, the vintage-mobility atelier behind more than four hundred custom mobile units delivered across the United States, Caribbean, and Latin America, today opened reservations for the **Electric Méhari**: a hand-restored, fully electrified 1968–1987 Citroën Méhari, sourced abroad, restored in Argentina, electrified and titled at the company's Dania Beach, Florida atelier, and delivered with original VIN and U.S.-transferable title.

Production is capped at **thirty-six cars per year**. Prices begin at \$49,000. A refundable \$5,000 deposit holds a build slot, color, and delivery date. Reservations open July 2026; first deliveries begin autumn 2026. Three deposits have already been placed by a Charleston, South Carolina dealer ahead of today's public launch.

Unlike the kit cars and modern replicas that dominate the open-top resort vehicle category, every VIMS Méhari is an authentic 1968–1987 original Citroën — sourced from VIMS' supply networks in Europe and South America, hand-restored at the company's Argentina atelier, then electrified, finished, and titled at the company's Florida atelier. Each vehicle retains its original VIN and ships with U.S.-transferable title — a distinction that places it in the collector-vehicle category rather than the low-speed-vehicle or replica categories its competitors occupy.

There's nothing else like it in America. The Méhari is one of the great design objects of the 20th century — a car Picasso drove, a car you see in every old photograph of the South of France. We're not building a copy. We're restoring the originals, electrifying them, and delivering them with papers. Thirty-six a year. That's the whole company.

— MATIAS PELLEGRINI • CO-FOUNDER • VIMS

Each Méhari is powered by a 36 kW brushless synchronous motor with up to 100 miles of range, an 80% recharge in four hours from a standard 220V outlet, and a top speed of 60 mph. Twelve house colors are available, plus bespoke à la carte commissions. Each build takes twenty weeks.

VIMS World was founded by Matias Pellegrini and Gonzalo Sancho, who have spent more than a decade in the vintage-mobility category. The company has delivered units to **Hilton, Hyatt, Sandals Resorts, Fontainebleau Miami, Godiva, Fuku, Savage Coffee, Glacé, and Aruba International Airport**, with additional commissions for major hospitality, luxury, and beverage brands across three continents. The Electric Méhari marks the company's first passenger vehicle and the formal expansion of its electrification program, applying to the Méhari the same restoration-led approach VIMS pioneered with the Citroën HY.

HILTON • HYATT • SANDALS • FONTAINEBLEAU • GODIVA • ARUBA AIRPORT

Reservations are open at mehari.vims.world.

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ABOUT VIMS

VIMS World (Vintage Inspired Mobility Solutions) is a vintage-mobility atelier with workshops in Argentina and Florida. The Electric Méhari is its flagship electrified product. mehari.vims.world